

# COMMUNITY VISION

## The City of Oceanside will be ...

### A REMARKABLE COMMUNITY –

- Renowned for its coastal setting, riparian areas, farmland, unique terrain, scenic views, cultural venues, historic resources, charming neighborhoods, and attractive destinations.
- With a cohesive and unified built environment and a healthy and ecologically-rich natural environment; and
- Where neighborhoods are connected to a pedestrian- and bicycle-friendly mobility network, mixed-use corridors with cohesive architecture and street design, and a variety of commercial and recreational uses in close proximity.

### COMPRISED OF EFFICIENT AND COMPATIBLE LAND USES –

- Characterized by a harmonious and synergetic mix of housing, businesses, public facilities, and cultural venues; and
- Featuring context-sensitive design; ample and contiguous open space; a thriving agricultural sector; a diverse economy; and housing options that meet needs and preferences across the spectrum of income, age, and lifestyle.

### CONNECTED THROUGH MULTIMODAL MOBILITY –

- Linked to safe, efficient, cost-effective, and environmentally-friendly modes of transportation, including pedestrian and bicycle facilities;
- Served by adequate means of emergency ingress and egress in the event of natural disaster and/or other incidences posing a threat to public safety; and
- A visitor destination accessible by multiple rail services.

### A SAFE AND RESILIENT ENVIRONMENT –

- Proactive and vigilant in preparing for and responding to a range of natural and manmade hazards, including those driven by climate change; and
- Where community members feel safe and secure public spaces.

### ENRICHED WITH VITAL AND SUSTAINABLE RESOURCES –

- Where nature is preserved as open space and incorporated into the urban fabric;
- With clean air, land, and water and picturesque, unspoiled, and ecologically vibrant beaches, estuaries, riparian corridors, hillsides, and ridgelines of immeasurable economic, aesthetic, recreational, and ecological value; and
- Serving as a model of environmental stewardship and boasting a green economy, energy independence, recycling programs, and high-quality environmental resources.

### A HEALTHY, LIVABLE, AND EQUITABLE COMMUNITY –

- Where all residents enjoy access to opportunity, resources, and public services, and no community faces undue environmental, economic, or social burdens;
- With an abundance of community resources, infrastructure, and services that promote health and well-being, as well as equitable access to quality housing, education, services, and jobs;
- With engaging and enriching public amenities and programming, responsive public services; and a diverse, socially-connected, and civically-engaged population.
- Where residents have ample, vibrant, and welcoming spaces to gather, spend time together, and engage in fun and enriching activities; and
- With smart technology that helps the City provide better, more efficient services.